

ABSTRACT

This invention provides a coating composition that can form a coating film having an eliminated or reduced photocatalytic action-derived deterioration and can form a coating film having a lowered haze value, has excellent dispersibility and dispersion stability in a coating liquid form, has excellent storage stability, and also has excellent coatability. The coating composition is characterized by comprising at least the following four components (1) to (4): (1) titanium dioxide fine particles with eliminated or reduced photocatalytic activity which is obtained by surface treating titanium dioxide fine particles doped with cobalt capable of capturing free electrons and/or holes, with a zinc chelate compound capable of capturing free electrons and/or holes, (2) a binder component, (3) a dispersant, and (4) an organic solvent.